

# The Value Of **SITE Midwest**

**site** Midwest

We proudly support more than 180 industry professionals in 5 midwest states — Indiana, Iowa, Kansas, Missouri, and Ohio. The opportunity to get involved in our chapter is always encouraged. We strive to help Members become engaged in committees, fostering strong relationships with others in the industry.



## **A Welcoming Chapter With Diverse Perspectives**

- +** Our Members represent all facets of the industry – Hoteliers, DMCs, Third-Parties, Corporate Direct, Gifting, and Audio-Visual Companies.
- +** Our Board of Directors is comprised of the same diverse mix, bringing a broad range of ideas and viewpoints.
- +** Our new "Buddy System" ensures Members are welcomed with open arms and introduced to others at our events.
- +** We are always defining where we are headed and how we can be most beneficial to our Members. Join us and you can help influence the future of SITE Midwest.

## **Valuable Networking Events**

- Supplier Members have the opportunity to sponsor our events, giving them the opportunity to network with attendees and receive contact information of participating Buyers. Being located in the Midwest, our Buyer community consists of Members from the **top 10** third-party incentive companies and corporate direct planners.
- Our educational content focuses on up-to-date and relevant information specific to the industry. Between our Board and Members, a wealth of knowledge is available. Members also have the potential to tap into a great library of mentors for advice on different subjects.

# A Dedicated Young Leaders Program

The SITE Young Leaders' Program is a global community of industry professionals aged 35 years or younger with less than 5 years of experience in the incentive travel industry.

SITE Midwest offers planned events throughout the year that are designed to encourage younger rising stars to become active in the industry.



## Professional Development Opportunities

- + Through SITE Global, we offer access to grants, scholarships, and certifications (CIS, CITP) that can help further your career development.
- + SITE Global's Learning Management System is free of charge.

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## SITE Midwest Membership Committee

To learn more about joining our chapter, reach out to James or Christy. We'd love to welcome you!



**JAMES WALSH**



**CHRISTY FERBET**

[MEMBERSHIP@SITEMIDWESTUSA.COM](mailto:MEMBERSHIP@SITEMIDWESTUSA.COM)